



Marketing & Advertising Rates

All arranged and supplied by CBG	Cost per issue/Event	Number of Subscribers
CBG Spotlight Events held in London	£899.00	100-150 per event
CBG Brochure entry	£495.00	6,500
CBG E-Bulletin Monthly 2 issues	£200.00	5,600
CBG E-Bulletin Monthly 3 issues	£275.00	5,600
CBG Little Directory ¼ Page Insert	£295.00	10,500
CBG Little Directory ¼ Page Insert	£595.00	10,500
Advertising in the Charity Press		
Charity Times		
1/8 th Strip	£700.00	10,373
½ page colour	£1,820.00	10,373
Classified section 'Market Place ad deal' – six issues	£1,200.00	10,373
Supply of Ad data capture and freephone response per ad	£525.00	
Third Sector		
½ page mono	£2,443.00	20,000
½ page colour	£2,938.00	20,000
Supply of Ad data capture and freephone response per ad	£550.00	
Other advertising in E-Newsletters		
Fundraising.co.uk	£425.00	9,500
Directory of Social Change	£595.00	32,000
NCVO	£425.00	1,500
Charity Finance Directors Group	£395.00	1,400
Third Sector	£725.00	6,000
Charity Technology Trust	£395.00	4,000
CTX Programme	£395.00	6,000
Professional Fundraising	£675.00	3,300
Charity Finance	£675.00	3,700

Please note rates are a guide and quotations will be provided for tailored marketing campaigns

For information please email the CBG at admin@charitiesbuyinggroup.com for further information or Fax to 0871 310 0411



Here to help